



## SPONSORSHIP OPPORTUNITIES

### Bronze Sponsorship:

#### Preshow Marketing

- Logo placement and company description on HHTS website
- One sponsorship position in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Announcement of bronze sponsorship in *HME News* and *Security Systems News* weekly Newswires
- Company logo featured in preshow marketing

#### Event Branding

- Company listing in the conference program
- Placement of case/study research report in conference materials
- Table top exhibit
  - 6 ft. skirted table
  - 2 chairs
  - Electricity
  - Internet

#### Bonus Benefits

- 2 conference registrations (value of \$995 each)
- Post show event list of attendees

**\$5,000**

All Bronze Benefits, plus:

For more information:

**Kerry Rasor**

Conference Director

207-846-0600 x273

krasor@hmenews.com

[www.homehealthtechnologysummit.com](http://www.homehealthtechnologysummit.com)



### Silver Sponsors Receive:

#### Preshow Marketing

- Highlighted in all HHTS print ads in *HME News* and *Security Systems News*
- Logo included on all HHTS advertising and promotional materials
- Preferred logo placement on HHTS website
- Announcement of sponsorship in *HME News* and *Security Systems News* weekly Newswires
- One sponsorship position in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Poster ad on HHTS website

#### Event branding

- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Logo placement on all HHTS event signage
- Half horizontal page advertorial in the conference program
- Half horizontal page ad in the conference program

#### Bonus Benefits

- 3 conference registrations (value of \$995 each)
- Post show event list of attendees

**\$7,500**

5 Sponsorships Available

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### Gold Sponsors Receive:

All Bronze Benefits, plus:

#### **Preshow Marketing**

- Highlighted in all HHTS print ads in *HME News* and *Security Systems News*
- Logo included on all HHTS advertising and promotional materials
- Preferred logo placement on HHTS website
- Announcement of sponsorship in *HME News* and *Security Systems News* weekly Newswires
- One sponsorship position in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Large poster ad on HHTS website

#### **Event branding**

- 3 Minute presentation prior to Sponsors' Roundtable discussion
- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Highlighted logo placement on all HHTS event signage
- Full page advertorial in the conference program
- Full page ad in conference program on inside cover, page 3 or back inside cover.

#### **Bonus Benefits**

- 4 conference registrations (value of \$995 each)
- Post show event list of attendees
- Sponsorship first right of refusal for next year's Summit

**\$10,000**

3 Sponsorships Available

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### Platinum Sponsors Receive:

All Bronze Benefits, plus:

#### **Preshow Marketing**

- Marquis position in all HHTS print ads in *HME News* and *Security Systems News*
- Highlighted logo included on all HHTS advertising and promotional materials
- Primary logo placement on HHTS website
- Announcement of sponsorship in *HME News* and *Security Systems News* weekly Newswires
- One sponsorship position in each of the HHTS Showcase e-newsletters w/ leads provided (2 launches, pre-event)
- Top banner ad position on HHTS website

#### **Event branding**

- Logo on either conference materials or lanyards (sponsor's choice)
- 5 Minute presentation prior to Sponsors' Roundtable discussion
- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Highlighted logo placement on all HHTS event signage
- Full page advertorial in the conference program
- Back cover ad on Conference Book

#### **Bonus Benefits**

- 4 conference registrations (value of \$995 each)
- Post show event list of attendees
- Sponsorship first right of refusal for next year's Summit

**\$15,000**

1 Exclusive Sponsorship Available

For more information:

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